

IN THE NEWS!

- March 5, 2009—Kyocera Mita America earns its second evergreen award from the U.S. General Services Administration. Kyocera recognized for efforts in recycling, affirmative procurement and waste reduction.
- March 27, 2009 -- Xerox helps transform a Kansas School District's Print Center into an efficient, high-tech teaching tool. Needing a faster turnaround for copies, the school implemented the Xerox Extensible Interface Platform™ and related software solutions. The result—turnaround times were cut in half and number of orders to the print center doubled allowing teachers and staff to spend more time promoting education and less time preparing materials.

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- ecodoc™ - A Practical Strategy to Reduce Expenses and Your Carbon Footprint
- Current Specials from HP, Xerox and Kyocera Copystar
- ALT—Your independent dealer for Sales, Service, Solutions & Savings!

DID YOU KNOW?

- MFP is a common acronym that stands for multi-function printer. Besides printing, these machines can scan, copy, fax and may even have built-in telephones. These jack-of-all-trades come in handy in offices where space is at a premium. They are also perfect if you want everything done in one place. All-in-One is a synonym for MFP.
- ALT newsletter articles, promotions and raffles are also posted on www.altconnect.com.

www.altconnect.com

ALTERNATIVES

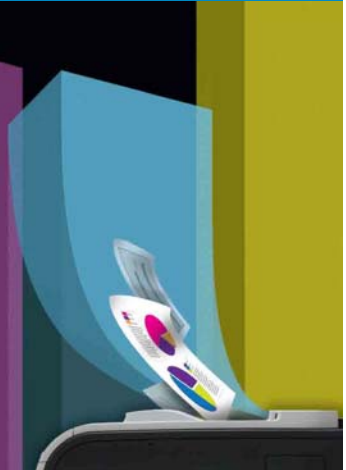
Printing & Imaging News for ALT Customers

VOLUME 1, ISSUE 5

APRIL 1, 2009

Invest in HP LaserJet

IT **PAYS** BACK



Buying a new HP LaserJet printer can more than pay for itself. Save up to \$1000 with HP's Trade-in and Save Program.

HP LaserJet printers and HP toner cartridges deliver more than consistent, reliable printing. They can boost productivity, cut costs and help reduce your impact on the environment. No wonder they're the standard for millions of businesses today.

New HP printers are often up to three times faster than older models.

Instant-on Technology provides up to 50% energy savings over traditional fusing while providing a first page out in seconds—up to 50% faster than competitive products.

Printing on both sides of a page can reduce paper usage by up to 50%.

Save even more by using high-capacity toner cartridges that yield more prints than standard cartridges, which results in a lower cost per page.

For a limited time, get up to

\$1,000 cash back when you purchase a qualified printer and return your old ink or laser desktop printer (any brand, any condition) to HP for free recycling. Also receive an "HP Total Care" card estimate at over \$49.99.

Visit www.altconnect.com/specials.asp for a complete list of qualifying printers and details around the HP Trade-in and Save Program or contact an ALT representative at **800.888.9752**. We're happy to help.

You can also contact us by email at save@altconnect.com.

Save up to \$1000 on the purchase or lease of select HP printers when you trade-in your old desktop laser or ink printer (any brand, any condition) between Jan 1, 2009 and Dec 31, 2009.



HP TOTAL CARE ACCESS CARD

Access up to \$1,000 in special offers from HP and our business partners.

While supplies last, we'll include a FREE HP Total Care Access Card giving you access to up to \$1,000 in special discounts, software downloads and subscription services.

Elite Partner



Office Printing Solutions

Solutions That Work™



Authorized Dealer For:



Office Printing Solutions



Win Tickets to See the Cleveland Indians!!

All you have to do is sign-up at www.altconnect.com/specials.asp to win 2 tickets to 2 Cleveland Indian games this spring!
Winners will be announced in ALTERNATIVES.

ALT's April Featured Employees Are...

Tim Stone and Isaac Bridgeforth

For outstanding service at our Columbus location.
Thanks Tim and Isaac!

April Service Special

HP Care Pack Warranty Program

Save up to \$100 on 1 year Next Business Day Onsite Service for select HP color LaserJet printers!

Just think, a single service call can cost you as much as an entire year of unlimited service with ALT's HP Care Pack Warranty - all parts and labor included! The program includes unlimited calls and all parts and labor. Does not include consumables.

Call 866.806.8807
to sign up today!

Pick of the Month

Copystar CS 250ci Series

The Copystar CS 250ci redefines Color Multifunctional Systems with a bold and innovative new design that delivers flexibility, performance, quality and ultra-reliability.



The CS 250ci is a 25 ppm multi-functional system that offers innovative scanning and sending features to boost workplace productivity. All of this combined with unique long life technology, exceptional product functionality and consistent color image quality, assures you are investing in a solution that meets your requirements now and as your company's needs evolve.

Contact us at 866.806.8807 to learn more today!

www.altconnect.com

Reduce the
Economic & Ecological Impact
of Office Printing

ecodoc
www.ecodocsolutions.com

A Practical Strategy to Reduce Expenses and Your Carbon Footprint

Slowing economic conditions have most companies looking for ways to reduce expenses. Many companies also recognize the benefits of deploying environmentally-friendly initiatives. The ecodoc™ strategy is a flexible set of four strategies that reduce your overhead expenses and your carbon footprint. Best of all, this strategy requires no new capital expenditures.

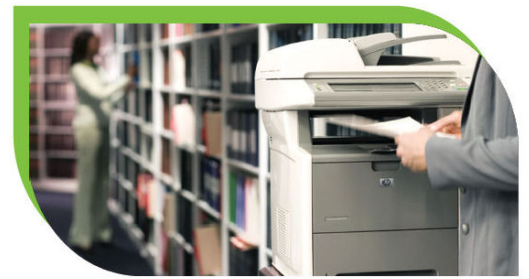
It all starts with an ecodoc assessment. This is where you discover opportunities to reduce unnecessary document output costs. Next, the ALT team will recommend eco-friendly solutions that guarantee immediate cost savings. As you implement each of the ecodoc strategies, we will recognize your company as an **ecodoc™ certified company** within your local community. For more information about the ecodoc program and it's four strategies visit www.ecodocsolutions.com or call us at 866.806.8807.

Sales. Service. Solutions. Savings.

Applied Laser Technologies (ALT), an award-winning leader in eco-friendly print management and optimization solutions, has been helping clients manage expenses and increase productivity since it opened its doors in 1989.

ALT helps clients develop cost-saving strategies that minimize and control document output costs, while maximizing current assets and workflow. ALT is your unbiased, single source provider for printer, copier, scanner, multifunction and fax systems, onsite service and supplies including OEM compatible toner cartridges.

We take pride in being your independent dealer and advisor so that you get the best product at the best price for your company's needs.



Current Programs, Rebates, Promotions & More! Visit altconnect.com for details.

HP Color LaserJet Promotions

Save \$100 via instant rebate on the following HP Color LaserJets: LJ CP4005n/dn (May 1 - June 30, 2009), LJ CP3525n/dn (April 1 - April 30, 2009) and LJ P4014n (extended until June 30, 2009)

Free Xerox Color Printer

Wouldn't it be nice to have a color printer without the upfront expense? With this offer, you only pay for what you print! This package includes—a genuine Xerox color printer, service and supplies. We have packages to suit a variety of needs. Contact us at 866.806.8807 to learn more today!

*Rules and restrictions apply.

Kyocera CopyStar Color MFPs for as low as \$122 a month!

The Workgroup Color MFP line-up boasts fast print/copy output speeds, standard PDF Compression and Encryption, enhanced image quality, and is Windows® Vista Premium Certified.

Visit altconnect.com/specials.asp for details.

For more information, visit
www.altconnect.com,
call us at
866.806.8807
or email us at
save@altconnect.com.



Web Site: www.altconnect.com
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