

ALTERNATIVES

Printing & Imaging News for ALT Customers

OPTIMIZE YOUR PRINTING ENVIRONMENT TO REDUCE ENERGY, CARBON, PAPER AND COSTS.

Reducing your environmental impact and operational costs is easier than you think. The HP Carbon Footprint Calculator for printing can help you estimate printer energy, paper usage, consolidation of devices, applying energy saving technologies, the carbon impact of usage and the estimated monetary costs. So you get a solution that's good for business and good for the planet.

» [Learn How The Calculator Works](#)



HP CARBON FOOTPRINT CALCULATOR FOR PRINTING HPECOSOLUTIONS

Optimize Your Printing Environment to Reduce Energy, Carbon, Paper and Costs.

During tough economic times, saving money is not an option. Whether your goal is to reduce your energy costs or your carbon footprint, using energy efficient products makes sense.

The Carbon Footprint Calculator estimates energy consumption during printer use, as well as the costs of and carbon dioxide emissions from production of electricity and paper consumed.

Using key assumptions, the Carbon Footprint Calculator lets you build a baseline for your current printing fleet, then select optimized devices, consolidation and energy saving solutions to see potential future

results. This helps you better understand the degree to which you can reduce your organization's impact on the environment.

The Carbon Footprint Calculator also allows you to compare the energy usage of individual printers—inkjet and LaserJet—with other HP and non-HP devices. This allows you to estimate kilowatt hours and dollars saved by upgrading devices.

With performance data covering more than 20 years of HP devices and more than 10 years on non-HP devices—that's more than 3,000 total devices—you can compare nearly any device you like.

HP is a leader in delivering practical solutions that translate into convenient, cost-efficient and responsible energy usage for its customers.

The Carbon Footprint Calculator is provided for general comparison only. Actual energy consumption and prices may vary. Contact an ALT representative at 866.806.8807 for a complete assessment of your printer fleet.

Elite Partner



Office Printing Solutions

INDIVIDUAL
Product Comparison »



QUICK
Printer Fleet Evaluation »



COMPREHENSIVE
Printer Fleet Evaluation »



July Special



Attention High Volume Users! Black and White Output for as low as \$.0037!!

Take advantage of our rock bottom rates on black and white output on HP Edgeline MFPs.

Contact Scott at 866.806.8807 x28 to learn more!



Pick of the Month

Get Best-in-Class Performance and Operating Costs with HP Edgeline MFPs!

Edgeline MFPs improve productivity and control operating costs by delivering a powerful combination of features including best-in-class performance and operating costs, while producing laser-quality text and graphics, brilliant images, and some of the fastest print speeds in their class. Due to three color meters, **Edgeline MFPs boast black and white output for as low as \$.0037 and \$.025 for color!** Contact an ALT representative to learn more today!



HP Edgeline CM8000 Color MFP Series



Solutions That Work™



Authorized Dealer For:

Elite Partner
Office Printing Solutions





HP Trade-In & Save Program

Save up to \$1000 on the purchase or lease of HP LaserJet or Officejet Pro printers when you trade-in your old desktop laser or ink printer (any brand, any condition) between January 1, 2009 and December 31, 2009. Also receive an "HP Total Care" card estimated at over \$49.99. To get started, complete the trade-in online claim by February 15, 2010 or within 45 days of purchase invoice date, whichever is sooner. Additional rules and restrictions apply.

HP CarePack Warranty Program

The HP Care Pack Warranty Program offers organizations protection against unexpected maintenance costs for most HP printers and HP multifunction devices. Just think, a single service call can cost you as much as an entire year of unlimited service with ALT's HP Care Pack Warranty Program! The program includes unlimited calls and all parts and labor. (It does not include consumable items.)

Free Xerox Color Printer

Wouldn't it be nice to have a color printer without the upfront expense? With this offer, you only pay for what you print! This package includes a genuine Xerox color printer, service and supplies. We have packages to suit a variety of needs. Rules and restrictions apply.

Visit www.altconnect.com/specials.asp or contact us at 800.888.9752 for more details..



IN THE NEWS!

The Kyocera Copystar CS 820 and CS 620 Black &White MFPs have been awarded "Editor's Choice 2009" by Better Buys for Business.



DID YOU KNOW?

The mere act of people around the world deleting spam and searching for legitimate e-mail, falsely labeled as junk, creates the annual energy consumption equivalent to 2.4 million homes using electricity and the same greenhouse gas emissions as 3.1 million passenger cars using two billion gallons of gas. If spam filters were used universally, the energy saved would be equivalent to taking 2.3 million cars off the road.

WIN TICKETS TO SEE THE CLEVELAND INDIANS!!



All you have to do is sign-up at www.altconnect.com/specials.asp to win 2 tickets to a Cleveland Indian game! Winners will be announced each month in ALTERNATIVES and on www.altconnect.com.

Congratulations to Joe Pochedley and Joanne Smith. You are our June Cleveland Indian ticket winners!



FEATURED EMPLOYEE: LENORA PETTIT

For outstanding customer service time and time again! Thank you for exceeding expectations Lenora!



In the Spotlight

Introducing the FS-1020MFP from Kyocera Mita—One of the Most Affordable 25ppm Full Color MFPs on the Market Today



For organizations seeking to meet the demand for superior output quality while simultaneously managing costs, the FS-C1020MFP offers flexibility, output quality, and performance in a compact desktop footprint. The FS-C1020MFP will allow businesses to consolidate devices for all of their imaging needs without sacrificing any of the critical features needed in today's marketplace. With standard features like network connectivity for printing and scanning, copying, efficient faxing, paper-saving duplex support, quick warm up times and a easy to use control panel the FS-C1020MFP offers tremendous value and is amongst the most affordable 25ppm full color MFPs in the market today.

Features

The FS-C1020MFP includes a 35 sheet document processor, a 250-sheet adjustable paper drawer, and 256MB of standard memory (upgradeable to 512MB) to ensure fast and efficient processing for printing, scanning, faxing and copying. The FS-C1020MFP provides the user with monochrome and color scanning capabilities; including scan to PC, scan to e-mail, Scan to FTP and TWAIN scan.

"In today's business work environment, small offices and workgroups are challenged to find solutions that address their high productivity demands and limited budget," said Richard Heckelmann, product and solutions marketing manager, printers for Kyocera Mita America. "The FS-C1020MFP exemplifies Kyocera's commitment to provide user's with devices that work harder and help them become successful in today's competitive marketplace.

Standard network print includes an ARM 400 MHz processor and 600x600 dpi print resolution. The FS-C1020MFP supports multiple page description languages, including PCL 6 (XL, 5c) and PS3 emulation, and can be connected in any Windows® and Mac environment. Additionally, the device includes a Super G3/Network fax system – which allows users to send and receive faxes from their desktop. The FS-C1020MFP also offers a 500 sheet paper drawer option for businesses that need additional paper capacity. Contact your ALT representative at 800.888.9752 for more details.

ALT is an authorized dealer for:  

*Sales
Service.
Solutions.
Savings.*

Applied Laser Technologies (ALT), an award-winning leader in eco-friendly print management and optimization solutions, has been helping clients manage expenses and increase productivity since it opened its doors in 1989.

ALT is your unbiased, single source provider for printer, copier, scanner, multifunction and fax systems, onsite service and supplies including OEM compatible toner cartridges.

We take pride in being your independent dealer and advisor so that you get the best product at the best price for your company's needs.



For more information visit —> www.altconnect.com.



Web Site: www.altconnect.com
E-mail: save@altconnect.com
Toll-Free: (800) 888-9752

4560 Johnston Parkway
Cleveland, OH 44128
866.806.8807

8938 Cotter Street
Lewis Center, OH 43035
866.806.9053

ALTERNATIVES

Printed using HP Edgeline Technology & HP Paper, July 2009