

IN THE NEWS!

- ALT is recognized and awarded Elite Partner status and OPCP status by Hewlett Packard.
- Kyocera Mita America Earns 2008 Excellence in Partnership Award for **INDUSTRY GREEN CONTRACTOR™** from US Government GSA & Coalition for Government Procurement. ALT is an authorized Kyocera Dealer.
- Columbus, Ohio ALT office moves to a new location. Call 866-806-8807 or email bcostner@altconnect.com for details.

INSIDE THIS ISSUE:

- Award Winning Kyocera Color MFPs as low as \$122/month!
- EcoDoc—Reduce Print Costs by up to 40%!
- HP Care Pack Warranty Program Extended!!
- ALT Pick of the Month—Blow Out Sales On Supplies.
- Stocking Stuffer Specials—10% off compatible toner cartridges through 12/31/08.
- Have a Starbucks Coffee on us! Take our brief survey.
- ALT—Your independent dealer for Sales, Service, Solutions and Savings!

DID YOU KNOW?

- That 1-3% of your annual revenue is spent on printing?
- That 90% of companies do not know what they are currently spending on desktop and network printing. (Buyers Lab, Inc.)
- That OEM stands for Original Equipment Manufacturer?

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Printing & Imaging News for ALT Customers

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Breakthrough Edgeline Technology from HP

HP Edgeline Technology redefines color printing for business, making it faster, more reliable and more cost-effective.

HP's investment in Edgeline Technology created an entirely new class of color print devices that are capable of delivering best-in-class reliability and best-in-class operating costs, while producing laser-quality text and graphics, brilliant images, and some of the fastest print speeds in their class. Edgeline systems, rich

in copier functionality, are more cost-effective, boasting inkjet technology by eliminating the need for expensive fusing and excessive heat generation technology.

What makes Edgeline Best-In-Class? Edgeline offers high quality output, an intuitive interface, plug

and play functionality, best in-class reliability, fewer moving parts (therefore better reliability and fewer paper jams), archival quality ink for color output, and best of all - printing, copying, faxing and scanning - all in one device. Call us at 866-806-8807 to make an appointment today!

• All-in-one Functions	Color Printing, Copying & Scanning, Black & White Faxing
• Print speed, black (normal quality mode)	Up to 71 ppm (60 ppm average document suite)
• Print speed, color (normal quality mode)	Up to 71 ppm (50 ppm average document suite)
• Recommended Monthly Volume	20,000—100,000 pages per month
• First page out	12 sec
• Processor speed	1.6 GHz
• Print quality, black / color	Up to 600 x 1200 optimized dpi

Solutions That Work™



Authorized Dealer For:



Office Printing Solutions



www.altconnect.com

*ALT
Pick of the Month*

**End of Year
Blow-Out Sale**

on Printer, Copier and MFP Supplies. Call us at 866.806.8807 or email us at save@altconnect.com for details!

*Stocking Stuffer
Specials*



**10% off ALT
Compatible Toner
Cartridges through
December 31, 2008***

**Printers Supported: HP, Canon, Lexmark, Kyocera & Xerox. Orders must be placed directly with your ALT representative to qualify.*

*Have a Starbucks
Coffee on us!*



Take our brief online survey and get a \$5 Starbucks gift card.

Promotions and surveys are also posted on altconnect.com/specials.

Award Winning Kyocera CopyStar Color MFPs as low as \$122/month!



ALT is pleased to offer Kyocera's award winning CopyStar Workgroup Color MFP

line-up for as low as **\$122/month!** (See chart for details.)

	25ppm Color	32ppm Color	40ppm Color
Rebate	\$250	\$500	\$1,000
Monthly Payment as low as	\$121.74	\$132.85	\$173.83

The Workgroup Color MFP line-up **boasts fast print/copy output speeds**, standard PDF Compression and Encryption, enhanced image quality, and is Windows® Vista Premium Certified. All models offer Standard Network Print /Scan and Optional Fax /Network Fax. Standard Duplex, 500 x 2 Sheet Paper Drawers, 40GB System Hard Disk Drive and 100 Sheet Multi-purpose Tray **allow for optimal**

performance at all times. The controller **processes documents quickly and efficiently for maximum productivity and minimum wait time.** With optional Paper Handling and Finishing capabilities the CopyStar Workgroup Color MFPs meet the demanding needs of any color workgroup environment.

CopyStar Workgroup Color MFPs awarded:

**Better Buys
for Business**




Reduce print costs by up to 40%!

90% of companies do not know what they are currently spending on desktop and network printing. (Buyers Lab, Inc.) Using our EcoDoc™ Print Management Solution, we can help you manage your comprehensive management is designed to optimize your environment while reducing your carbon footprint. We'll measure and monitor output by device, then develop a plan that makes the most of your resources. For more details about our EcoDoc™ Print Management Solution, please visit us on the web at www.altconnect.com/ecodoc.asp or call us at 866.806.8807.



HP CARE PACK WARRANTY PROGRAM EXTENDED!!

ALT's HP Care Pack Warranty Program offers organizations, like yours, protection against unexpected maintenance costs for most HP printers and HP multifunction devices. Just think, a single service call can cost you as much as an entire year of unlimited service with ALT's HP Care Pack Warranty – all parts and labor included! (This offer does not include consumables.) Example:

Elite Partner	HP LaserJet 4350
	1 yr Next Business Day Onsite Service
Office Printing Solutions	Regular Price: \$274.00
	Value Price: \$210.00

In today's uncertain times, rely on ALT to provide value, protection, knowledge, service and support exactly when you need it.

Sales. Service. Solutions. Savings.

Applied Laser Technologies (ALT), an award-winning leader in eco-friendly print management and optimization solutions, has been helping clients manage expenses and increase productivity since it opened its doors in 1989. ALT helps clients develop cost-saving strategies that minimize and control document output costs, while maximizing current assets and workflow. ALT is your unbiased, single source provider for printer, copier, scanner, multifunction and fax systems, on-site service and supplies including OEM compatible toner cartridges. We take pride in being your independent dealer and advisor so that you get the best product at the best price for your company's needs. For more information about ALT, visit www.altconnect.com.



Solutions That Work™



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Printed using HP Edgeline Technology & HP Paper